



SUMMARY OF MAIN FINDINGS

Task 3.2 Analysis of specific demands and needs of migrant women aiming to be entrepreneur

Country: Germany

Partner: IHK Projektgesellschaft mbH Ostbrandenburg

Sample:

- 6 professionals who helped many migrant women to start-up businesses

Typology of subject	Age	Country of origin	Educational qualification	Business activity
professional	unknown	Spain	unknown	Founder of "Frauenalia g UG"
professional	unknown	Germany	unknown	Founder of jump e.V.
professional	unknown	Germany	unknown	Consultant for "KAUSA Servicestelle Brandenburg"
professional	unknown	Eastern Europe	unknown	Consultant for migrants how wants to start-up businesses
professional	unknown	Germany	unknown	Consultant for Institute for Social Pedagogical Research Mainz
professional	unknown	Germany	unknown	Consultant of Chamber of Commerce Cottbus, consulting of refugees

Note: In case of undetected information, you could write "unknown".

MOTIVATIONS

A classification of the **motivations and expectations** linked to the start-up and management of a business activity among the interviewees.

- Motivation 1: social advancement
- Motivation 2: autonomy
- Motivation 3: better work-life balance

NEEDS

- Need 1: empowerment workshops for self-confidence
- Need 2: building business networks



CHALLENGES/OBSTACLES

Types of criticalities encountered by migrant women entrepreneurs at the start-up and in the management of their business detected during the interviews:

- At the **start-up of the business activity**: criticalities linked to forms of discrimination and stereotypes/stigmas; criticalities linked to the specific status of migrant woman from a third country; criticalities linked to bureaucratic and administrative issues linked to the necessary documentation for the start-up of business activity; criticalities linked to economic and financial aspects (issues to access credit/loans; relationship with banks, etc.).
- Criticalities linked to the **management of the enterprise**: criticalities linked to forms of discrimination and stereotypes/stigmas; criticalities linked to the specific status of migrant woman from a third country; criticalities linked to bureaucratic and administrative issues linked to the necessary documentation for the start-up of business activity; criticalities linked to economic and financial aspects (issues to access credit/loans, relationships with banks, etc.), sustainability in the market, etc.

Business start-up	Business management
Criticalities at the start-up <ul style="list-style-type: none"> - bureaucratic and administrative issues - Issues to access credit - Lack of language skills - Lack of self-confidence 	Criticalities linked to the business management <ul style="list-style-type: none"> - missing contacts in business networks - bureaucratic and administrative issues

PROPOSALS

- Proposal 1
 - Empowerment workshops for stronger self-confidence
- Proposal 2
 - Active integration in business networks
- Proposal 3
 - Any help/support service for women migrants have to be funded by the government. Companies/private persons don't have the interest or capability to fund this target group in a proper way.