



SUMMARY OF MAIN FINDINGS

Task 3.2 Analysis of specific demands and needs of migrant women aiming to be entrepreneur

Country: Belgium

Partner: DLI – Digital Leadership Institute

Sample:

- Total number of interviewees : 4
- Nr. Of interviewee for each *typology of subject*

Typology of subject	Age	Country of origin	Educational qualification	Business activity
Business Owner	55	US	MBA	Women's social inclusion
Aiming to be entrepreneur	40	Uzbekistan	BA and two MAs	unknown
Bankrupt	43	Colombia	MBA	unknown
Business Owner	59	unknown	Master Degree	Financial consulting services

Note: In case of undetected information, you could write "unknown".

MOTIVATIONS

A classification of the **motivations and expectations** linked to the start-up and management of a business activity among the interviewees.

- Motivation 1 : challenges the interviewees encountered in integrating in the local working ecosystem (the lack of opportunities to find a paid employed work)
- Motivation 2 : economic imperative, to add an income to herself and her family
- Motivation 3 : independence and flexible working hours

NEEDS

- Need 1 : more support from local authority to understand the local administrative system
- Need 2 : support from a community of other people with experience, or a network of women
- Need 3 : funding and access to funding specific for foreign women
- Need 4 : support with care obligations
- Need 5: reduction in taxation and bureaucracy

CHALLENGES/OBSTACLES



Business start-up	Business management
<p>Criticalities at the start-up:</p> <ul style="list-style-type: none"> ○ Complexity of the tax and administrative system ○ Access to resources, including funding. ○ Getting the information about local business practices. ○ Social/family pressure related to the stereotypical “image” of entrepreneurship that is “not safe” for a woman 	<p>Criticalities linked to the business management:</p> <ul style="list-style-type: none"> ○ discrimination and stereotypes/stigmas linked to the specific status of migrant woman from a third country (i.e. clients wanting cheaper prices because of a foreign status) ○ Tax and administrative burden ○ Difficulties in accessing public services that offers specialized expertise on matters such as legal support, taxation and social security etc.

PROPOSALS

- Proposal 1 : access to finance/loans and funding
- Proposal 2 : information about local and national regulation and constraints
- Proposal 3 : tax and social security advice
- Proposal 4 : language, digital and business skills trainings
- Proposal 5 : access to a local network/ support in finding partners